

Looking for a Well-Rounded Master's Degree to Advance Your Career?

TWO PROGRAMS

Both with Endless Opportunities

MASTER'S IN BUSINESS ADMINISTRATION

VS

MASTER'S IN COMMUNICATION

The Online Professional MBA will give you a **well-rounded business education** to help you develop the strategic insights necessary to lead top organizations. Your program will feature on a number of cross-functional subject areas, including: marketing, strategy, management, finance, accounting, organizational behavior and law.

The Online Master of Arts in Communication Studies program is designed to help you **master the art and science of communication**, key to leadership development and career advancement. This program will focus on building strong oral, written, critical thinking skills and how to strategically apply research findings in your professional careers.

ELIGIBILITY and prerequisites



3+
YEARS

WORK EXPERIENCE

Professionals with 3+ years of work experience who want to advance in their current job, change careers, or start their own organization.

2.5
GPA

ACADEMIC BACKGROUND

Any undergraduate degree from an accredited institution with a 2.5 grade point average or higher will fulfill the academic background requirements.

GMAT OR GRE REQUIRED?

YES

GMAT: 620+ is required, however it may be waived with relevant academic and professional experience. A GRE exam is not required.

NO

Neither are required for those who meet the 3 years work experience requirement. GRE: 297+ is required for applicants who do not.

CAREER OUTCOMES

An MBA degree allows for a **rewarding and varying business career**. Many MBA graduates go on to assume leadership positions in a number of industries, including finance, marketing, project management, accounting, strategy and general management.



CAREER OUTCOMES

Students will be prepared for a **variety of career options in business**, such as: Corporate Communications, Human Resources, Corporate Training, Educational Advising, Public Advocacy, Marketing, Political Advising, Communications teacher (postsecondary), Technical writing, and Strategic planning amongst others

42
CREDITS

100% online or hybrid option (Onboarding session + an intensive class completed face-to-face at UM Campus). Scholarships available.

24
MONTHS
PART-TIME

36
CREDITS

100% online, our program utilizes a combination of video lectures, discussions, and group work to engage you in applying theoretical concepts in real world situations. Scholarships available.

BUSINESS ADMINISTRATION

- Fundamentals of Finance
- Accounting and Economics
- Foundations of Marketing Management
- Essentials of Economic Theory
- Managing Responsible Behavior in Organizations
- Financial and Managerial Accounting
- Statistical Analysis for Managerial Decision Making
- Intermediate Corporate Finance & Investments
- Operations Research Models in Management
- Operations Management
- Management Information Systems
- Strategic Management
- Miami Residency

COURSES

COMMUNICATION

- Theories of Communication
- Organizational Communication
- Interpersonal Communication
- Culture and Organizations
- Methods of Communication Research
- Small Group Processes
- Qualitative Research Methodologies
- Gender Issues in Leadership
- Conflict Management
- Persuasive Communication
- Executive Communicator
- Advanced Special Topics in Communication Studies